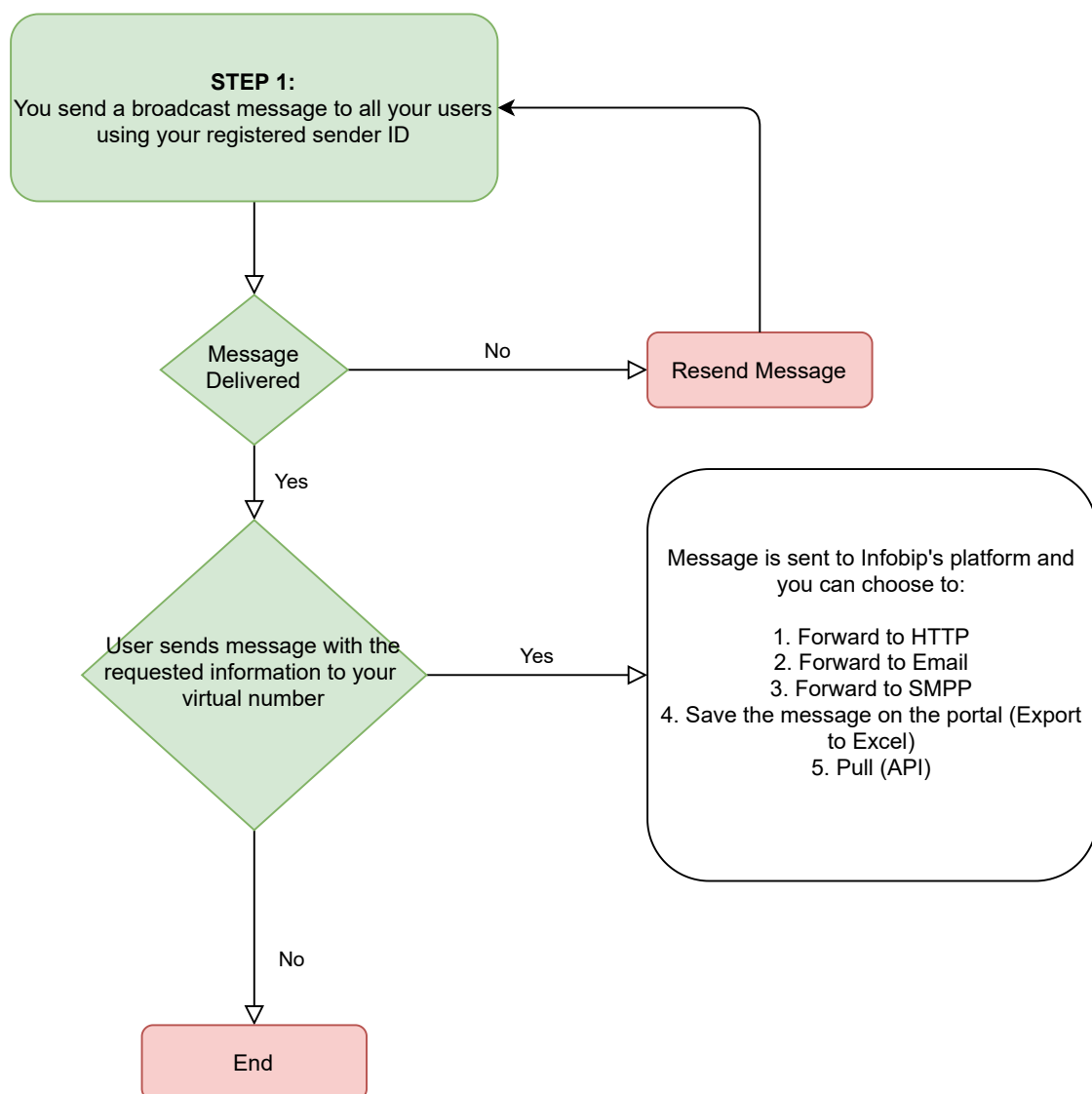


## Scenario 1

In this case, you would be sending a bulk message to all your users using **your sender ID** because you cannot send messages using a phone number. In the body of the message, you can then ask the users to reply to your virtual number.

Your virtual number would be hosted on Infobip's platform and would handle every messages that comes in based on your predefined settings



## Scenario 2

In this case, your customers reach out to your **virtual number** first for any information and you would be required to respond to them.

Since Infobip's platform will process the incoming message as you wish, your development team would then be responsible for programtically sending the reply again, using your **sender ID**

